



Building the HMG Washington System

Susan Barbeau, Washington Communities for Children

Sharon Beaudoin, WithinReach

Jesse Gritton, WithinReach

Sarah Holdener, DCYF

Families and providers are telling us system navigation is too hard in Washington.

“When everything is so fragmented, it’s a giant time sink. It’s hard to actually be a parent when you’re trying to juggle all these different things. I had the resources to pay but couldn’t find things.”

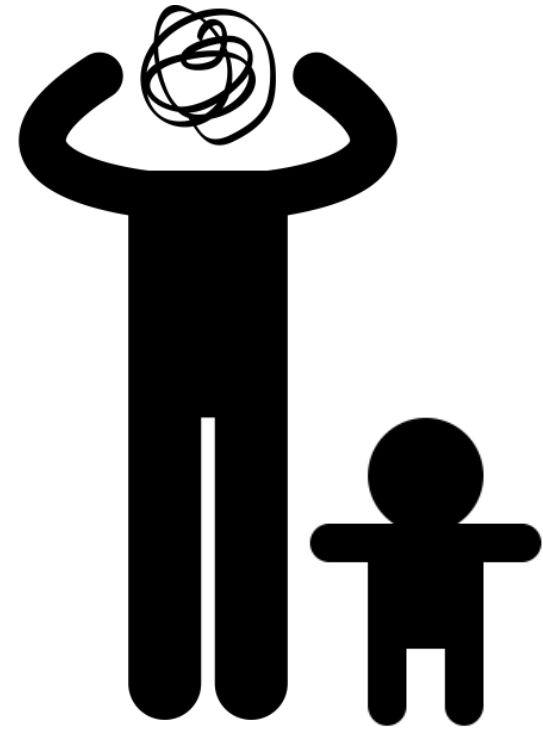
– a parent on challenges in meeting their child’s needs



“If we have a coordinated system for **linking families to services**, they can spend less time navigating multiple systems and more time helping their children grow and thrive.”

– a provider (collected from the PDG Needs Assessment qualitative data)

The family resource and referral landscape is complicated.



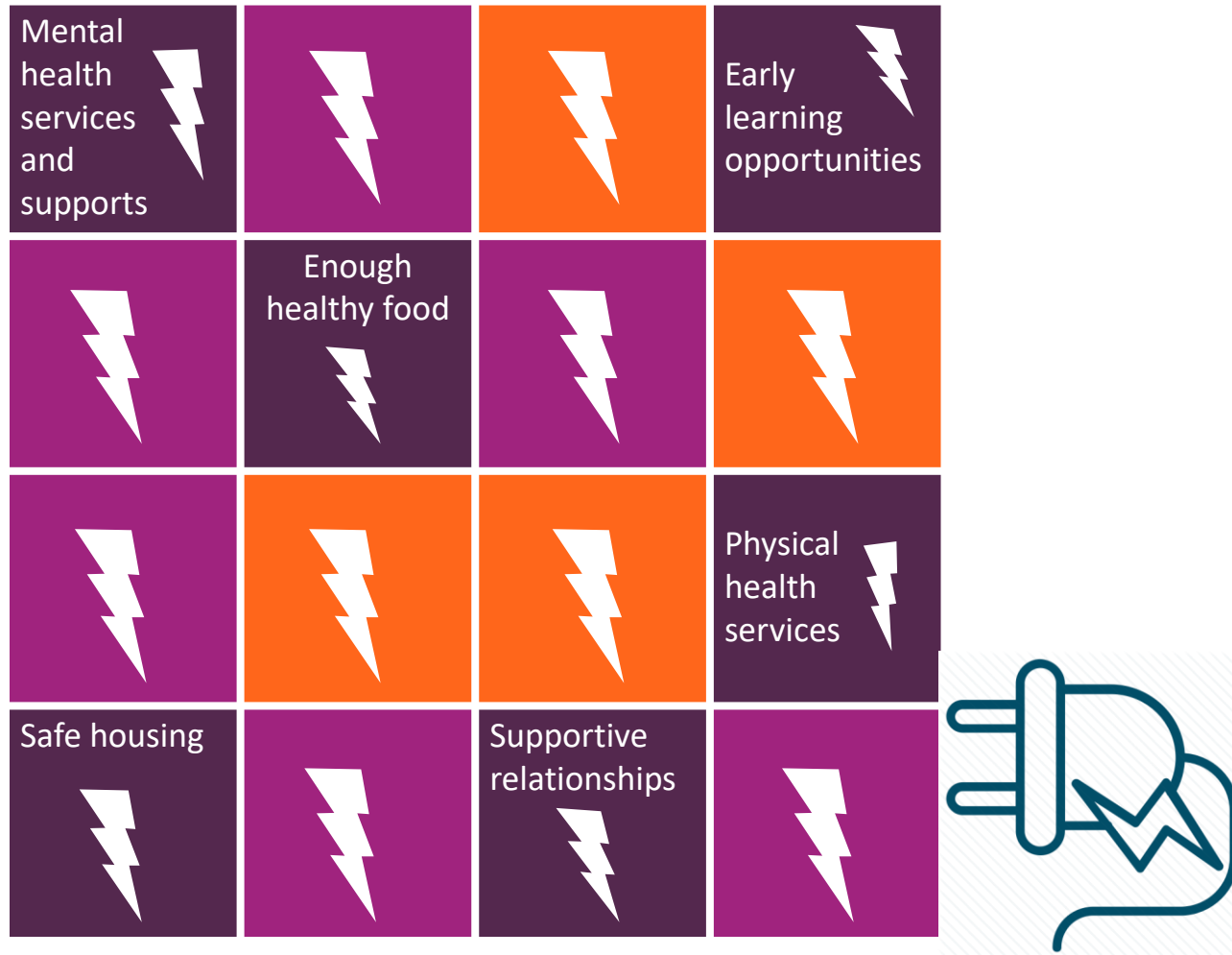
Help Me Grow simplifies the landscape.

Infant and Child Mental Health Services	Quality Early Learning Centers	Early Intervention Providers	Subsidized Childcare
Housing	Food Banks	Play and Learn Groups	SNAP
Home Visiting	WIC Nutrition Program	Health Insurance	TANF/ WorkFirst
Healthcare	Parent Support Groups	Baby Supply Pantries	Perinatal Mental Health



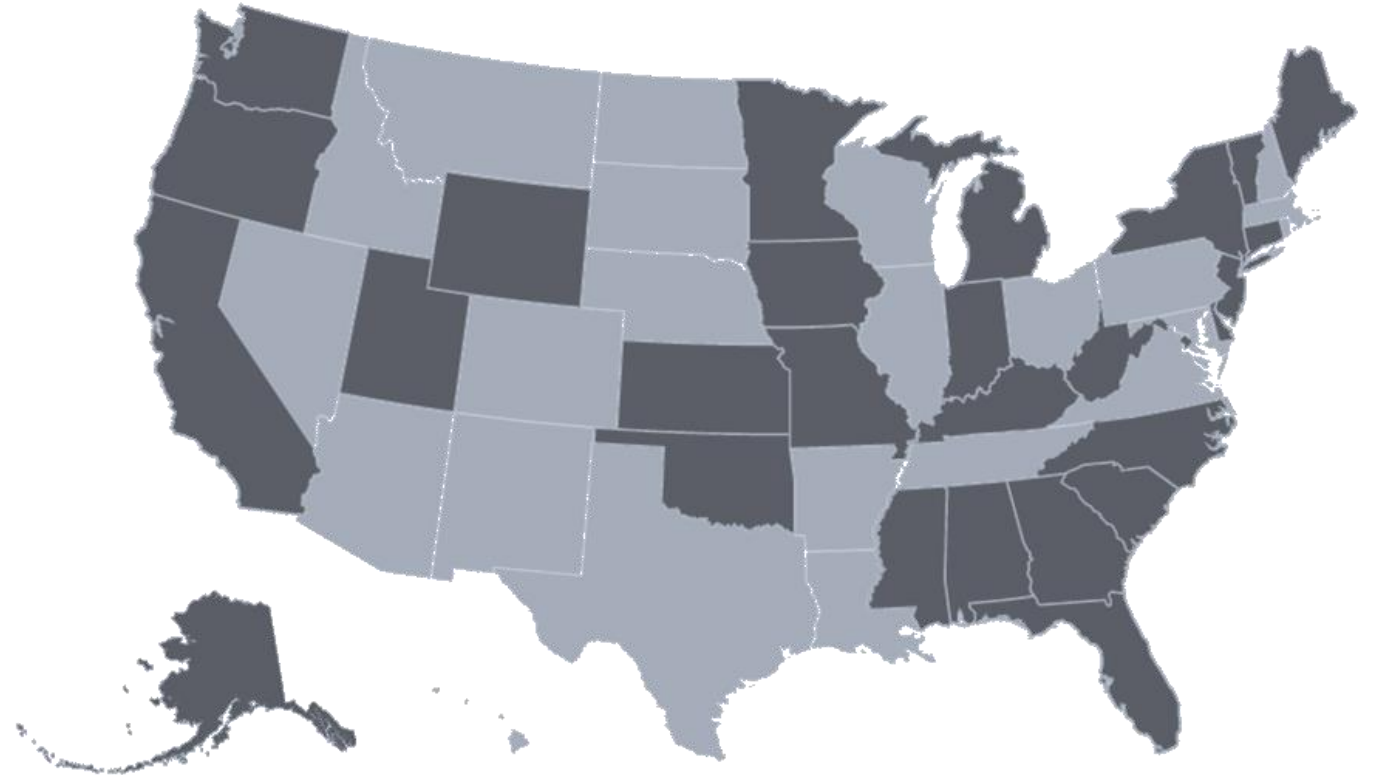
- Connects families to early childhood resources (developmental screening, ESIT, etc.)
- Or, provides a warm hand-off across the array of services
- Maximizes existing services

Families get the right resources at the right times.

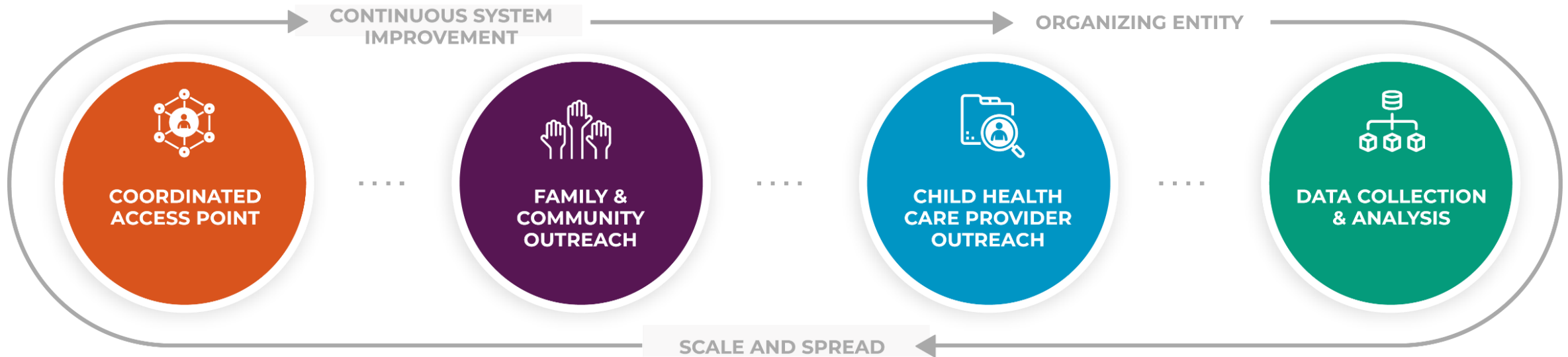


Help Me Grow is a National Model

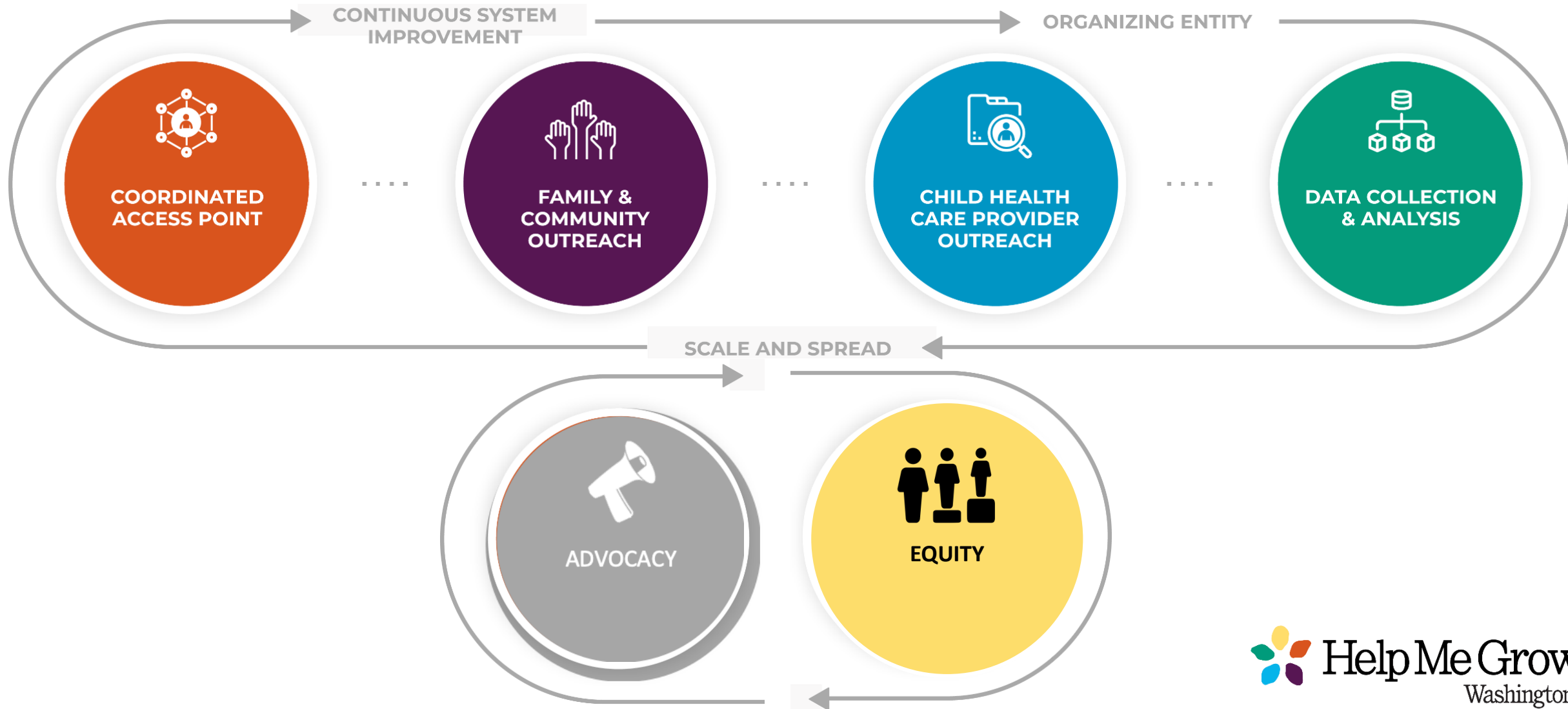
- Washington is one of 28 states developing or implementing a Help Me Grow system.
- The Washington State affiliate is WithinReach.



National Help Me Grow System Components



Washington Help Me Grow System Components



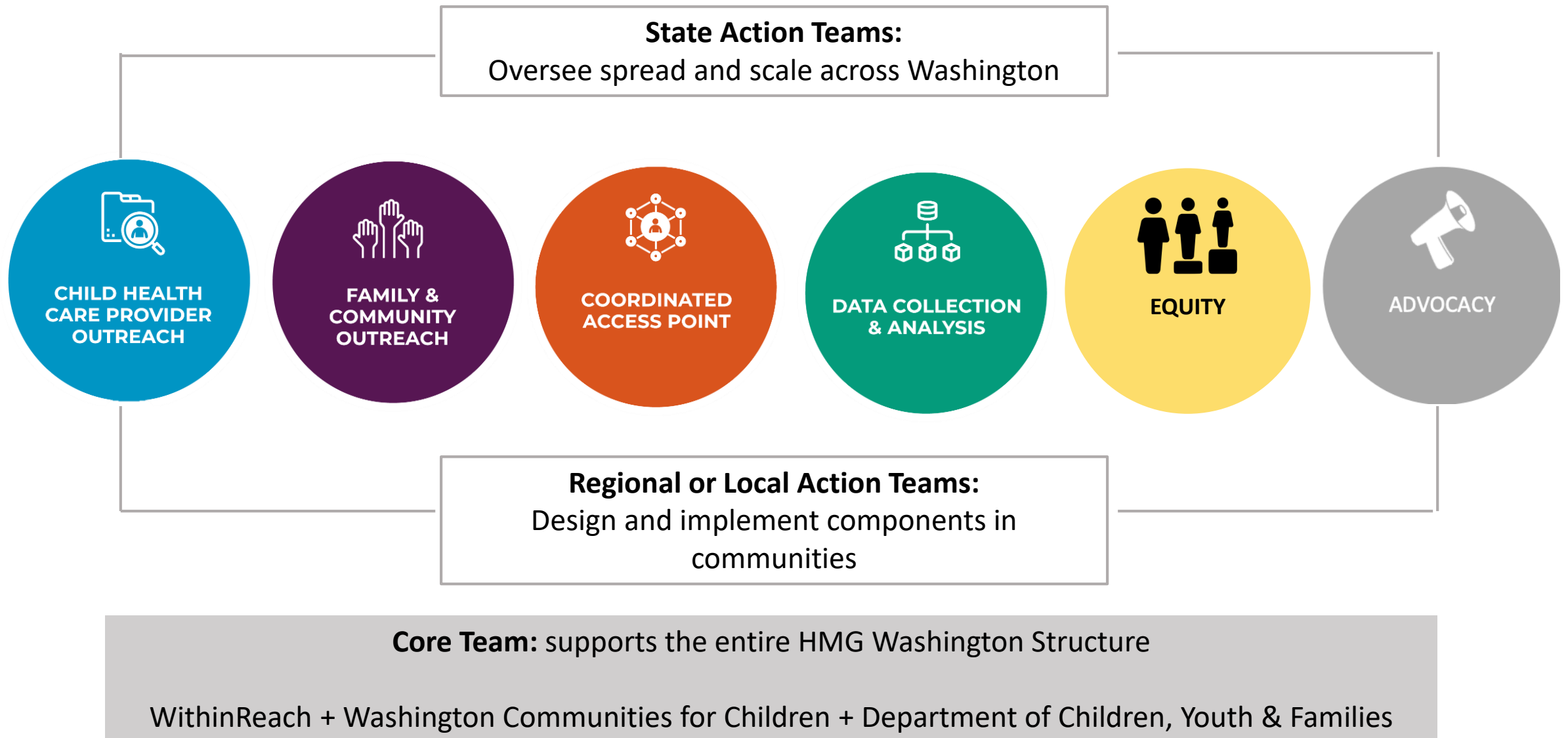
How **NOT TO BUILD** a Minimum Viable Product



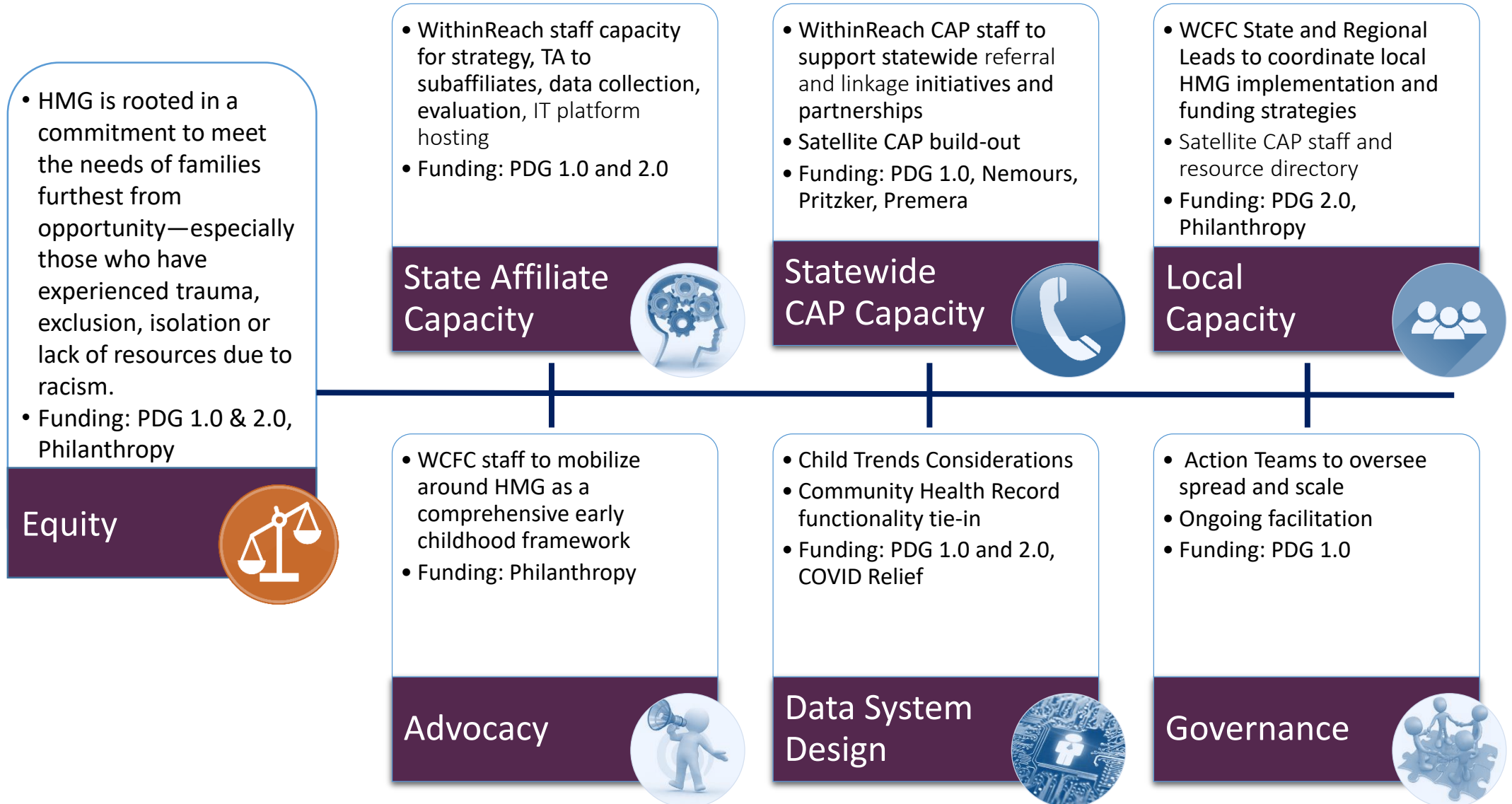
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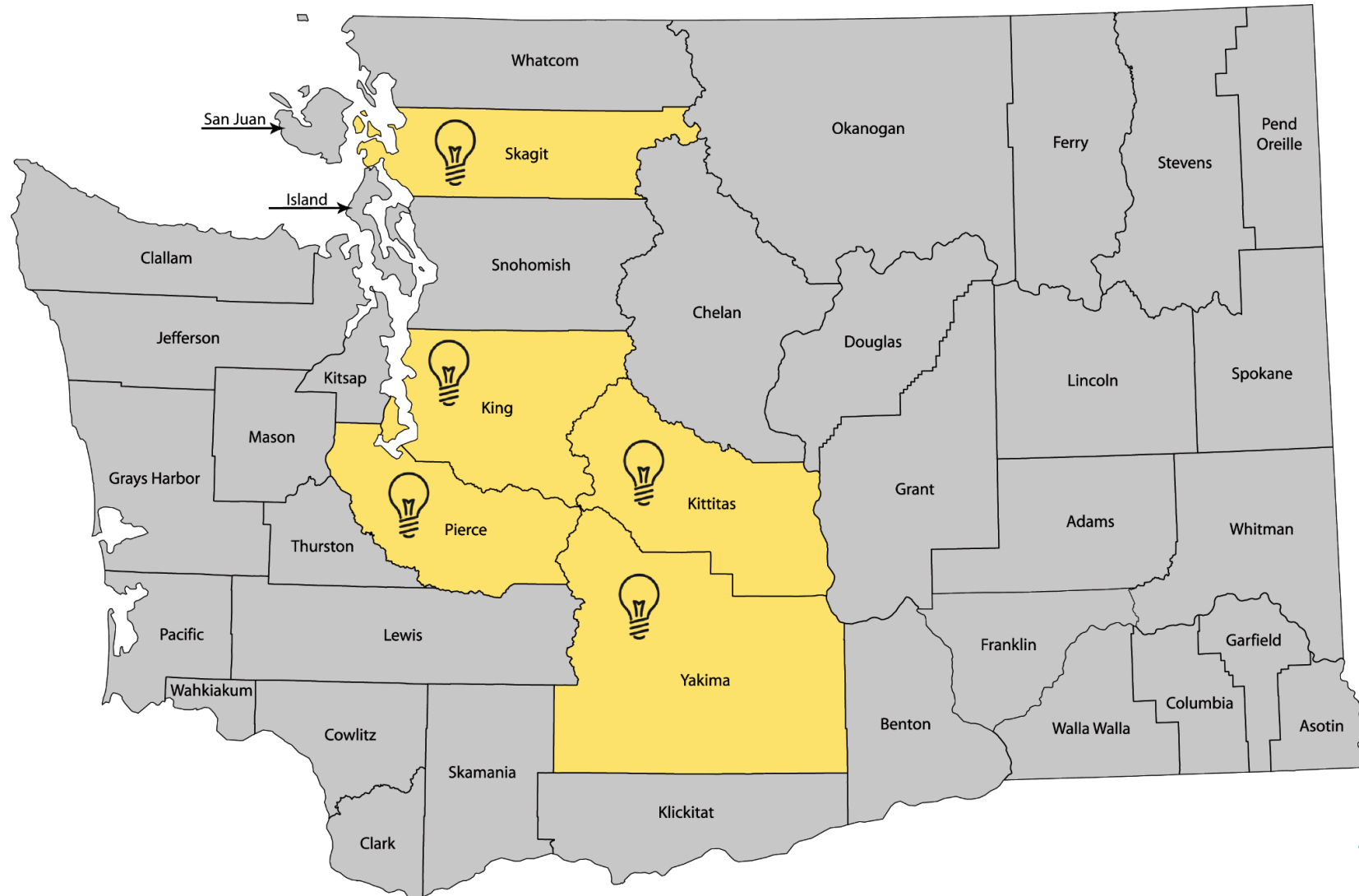
Leadership Structure of Help Me Grow Washington



Next Steps: Building System Infrastructure



Current HMG Washington Sub-affiliates



Local efforts integrate into the statewide system.



Action Teams

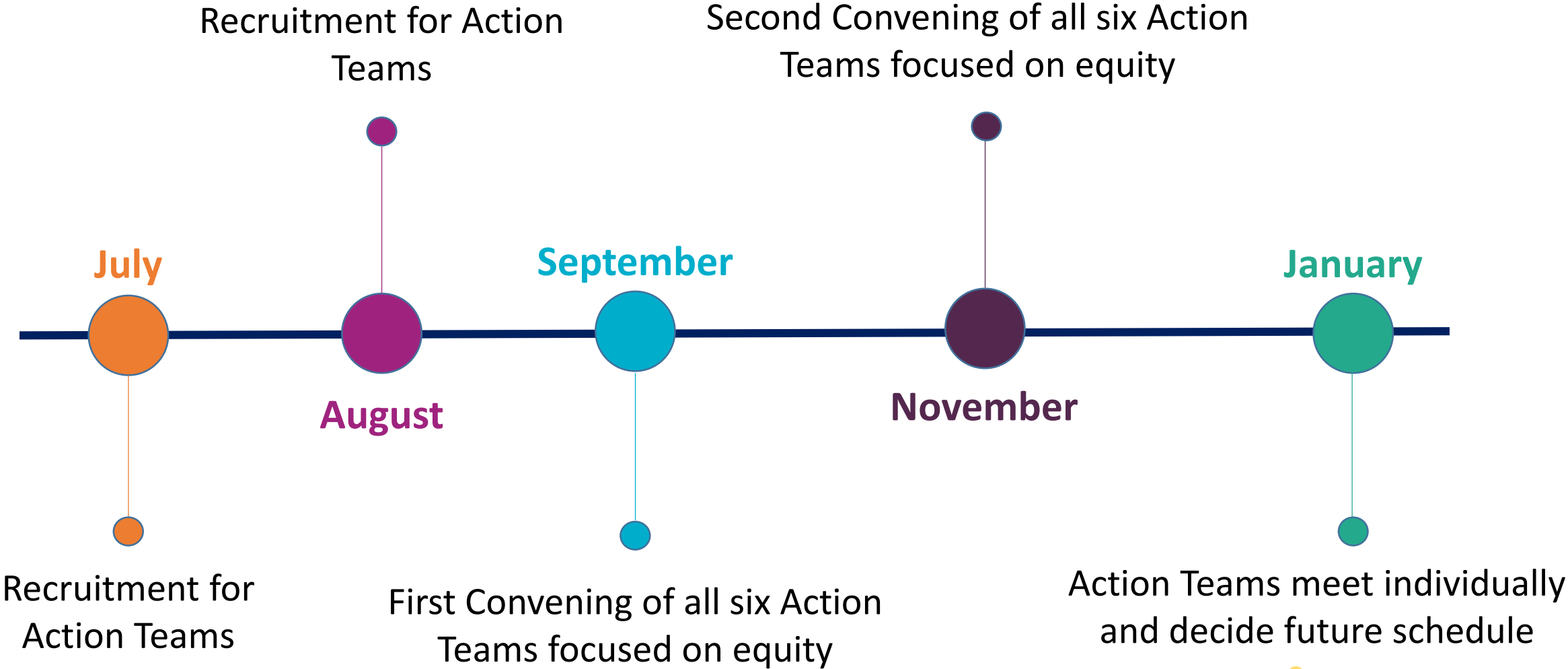
Amplifying Community Voice, Lived Experience and Expertise



Action Team Members' Responsibilities

Lead	Lead for equity, diversity and inclusion in an effort to ensure all facets of the Help Me Grow system are advancing equity and focused on eliminating racial and ethnic disparities for children and families.
Active Participation	Attend majority of meetings, review meeting materials, and come prepared.
Think Systems	Discuss and actively consider the broader cross-system needs and interests, informed by your own organization/stakeholder/community perspectives.
HMG Champion & Liaison	Champion Help Me Grow Washington by fostering interest, passion and excitement across network. Update your organizations/stakeholders/community groups on the status of this work, and report back to the Action Team on comments and reactions to draft products and/or co-design products.
Shared Decision-Making	Work with other members to find consensus on Action Team recommendations. Lead with curiosity and ask questions of one another to better understand each other's opinions and perspectives.

Proposed Schedule



Supports

- Non-agency sponsored participants will be offered a stipend for their expertise and time.
- Meetings will be held virtually. Technology assistance is available.



Break Out Groups' Discussion Questions

- How can we recruit action team members that reflect the families and communities that HMG hopes to serve, and represents the diversity across Washington?
- What is the best format for the information? (Webinar? Flyer? Phone Call? Social Media? Other?)
- How do we engage people who have not been professionally connected to HMG?
- How can we engage families in particular?
- What recommendations do you have to foster inclusivity and accessibility in and across the action teams?
- As an Action Team member, what would you hope to accomplish between now and January?

Next Steps

- Webinar recording will be posted to the HMG Washington website
- Sign up for HMG Washington Newsletter to receive regular updates
- Help us spread the word about HMG Washington Action Teams
 - Finalized recruitment materials coming soon!

Questions?

Visit the new website: www.helpmegrowwa.org



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**A brighter future for
children starts with
Help Me Grow**

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