# Vroom Materials Application

Review the “[**Vroom Brain Building Materials and Technical Assistance Opportunity**](https://content.govdelivery.com/attachments/WADOH/2021/05/18/file_attachments/1811570/2021%20Vroom%20Materials%20Opportunity%20Description%20Final.pdf)” description for important information about this opportunity and how to apply.

**Application due June 11, 2021, 11:59 pm.** Email this completed application to [**marilyn.gisser@doh.wa.gov**](mailto:marilyn.gisser@doh.wa.gov) **OR** [**apply online**](https://www.surveymonkey.com/r/9NLVWQ2).

### Applicant Information and Eligibility

|  |  |
| --- | --- |
| **Organization name** | |
| **Click or tap here to enter text.** | |
| **Organization address (physical location for materials delivery, no post office box)**  Street address | |
| **Click or tap here to enter text**. | |
| City, State, Zip | |
| **Click or tap here to enter text.** | |
| **Contact person name** | |
| **Click or tap here to enter text.** | |
| **Contact person email** | **Phone number** |
| **Click or tap here to enter text.** | **Click or tap here to enter text.** |
| **Eligibility:** Are youcurrently operating in Washington State and serving families of children aged prenatal (expecting parents) through age 5. (It is okay if you are serving families of children within part of that range.) | |
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| **Eligibility:** Are you confident that you will be able to share Vroom with at least 50 families of children age prenatal (expecting parents) through age 5. | |
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### Application: Plan for Sharing Vroom

*Please respond to the following. You will not be penalized for exceeding the word counts. They are suggestions. Consider the Scoring Criteria listed on p. 3 of the document “Vroom Brain Building Materials and Technical Assistance Opportunity” in your response.*

1. **Purpose in applying:** Why are you applying for Vroom materials and technical assistance? How does it advance your organization’s goals? (200 words maximum)

**Click or tap here to enter text.**

1. **Plans for using these materials**: Briefly describe your plans for how you will use the materials to share Vroom with the families you serve or reach and message the importance of brain building activities. (400 word maximum)

**Click or tap here to enter text.**

1. **Focus population:** This opportunity prioritizes bringing Vroom to populations and communities furthest from opportunity, historically marginalized or with a high need for parenting supports.

**Check as many of the following** that describe a significant portion of the families you serve or reach.

|  |  |  |
| --- | --- | --- |
| Low Income | Latinx | Single Parents |
| Refugee/Immigrant | Asian/Pacific Islander | Fathers |
| Non-English Speaking | American Indian/Alaska Native | Homeless Families |
| African American | Teen Parents | Non-Parent Relatives Acting as Primary Caregivers |
| Child Welfare System involved |  |

Other (Specify and briefly explain why you consider this a population furthest from opportunity):

**Click or tap here to enter text.**

1. **Describe the characteristics of** the community or population you plan to serve or engage including demographic information, geographic location and any other defining features. Tell us about your ability to reach this population and your history working with them. (200 words maximum)

**Click or tap here to enter text.**

1. **Reach: Approximately how many families** do you expect to reach with Vroom? (check one)

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Briefly explain how you arrived at this number. (100 words maximum)

**Click or tap here to enter text.**

1. Has the Washington State Department of Health provided you with Vroom materials in bulk (valued at $100 or more) in the past two years?

 

**Questions about this opportunity? Contact** [**Marilyn.Gisser@doh.wa.gov**](mailto:Marilyn.Gisser@doh.wa.gov)**.**